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Department of Master of Business Administration

Feedback Analysis of Employer on Curriculum

Academic year: 2018-19

Feedback collected and analyzed from Employers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	Curriculum relevant for employability	9	1				4.90
2	Curriculum effective in developing innovative thinking	8	2				4.80
3	Syllabus effective in developing skill oriented human resources	7	2	1			4.60
4	Current syllabus is need based	10					5.00
5	Effectiveness of curriculum for development of entrepreneurship	9	1				4.90
6	Curriculum Includes project/dissertation/in-plant training/field visit for real-life experiential Learning	8.	2				4.80
7	Curriculum Incorporates computer skills and other soft skills needed for employment	7	2	1			4.60
8	Curriculum includes human values and ethics.	9	1				4.90
9	Are existing courses sufficient to meet corporate world's needs?	Y	YES (10)		N	o()	
10	Are the subjects in the curriculum relevant with reference to the industry?	Y	YES (10)		N	o()	
11	Are our syllabi up to the mark?	Y	YES (10)		N	lo ())

Suggestions:

1. Few Employers suggested improving Analytical skills.

2. Few employers suggested introducing course Ethics in curriculum.

Coordinator

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MEAD OF THE DEPARTMENT Master of Business Administration MALLAREDDY ENGINEERING COLLEGE (AUTONOMOUS) Maisamma Guda, Sec'bad - 500 100



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Department of Master of Business Administration

Action Taken Report for Employers feedback on Curriculum

Academic year: 2018-19

S.No.	FEEDBACK	ACTION TAKEN
1	Requested for course to improve Analytical ability	A core course "Business Analytics" is included in MR18 curriculum
2	Requested for course of Ethics in curriculum	An Audit courses "Indian Ethos and Values "are included in MR18 curriculum

Coordinator

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HEAD OF THE DEPARTMENT Master of Business Administration MALLAREDDY ENGINEERING COLLEGE (AUTONOMOUS)



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Department of Master of Business Administration

Feedback Analysis of ALUMNI on Curriculum

Academic year: 2018-19

Feedback collected and analyzed from ALUMNI on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2-

S.No	actory, 1-Poor) Attributes	5	4	3	2	1	Avg.
		35	5	5			4.88
1	Does the courses on Curriculum has relevance to the present						
	scenario?	33	9	3	-		4.43
2	Does the curriculum have enough emphasis on the practical	33					
	courses?	40	5				4.54
3	Does the curriculum give enough scope to opt elective courses /	40	3				1.5
	interdepartmental courses?			-	7		4.40
4	Does the curriculum able to bridge the gap between industries and	30		8	/		4.40
	institute?			_			1.07
5	How do you rate the courses which are skills related suiting to the	32	8	5			4.27
_	industry included into the programs?			_	-		1.25
6	How do you rate the learning experience in terms of their relevance to	34	5	3	3		4.25
·	the real-life application?						
	Does the curriculum sensitize the students for the issues like	25	12	4	4		4.43
7	Does the curriculum sensitize the students for the sensitive armunication and professional ethics?						
	gender equality, effective communication and professional ethics?	-	-	1	1-	+	4.50
8	Does the curriculum enrich the student with the knowledge	32	8	3	2		4.30
Ü	required to withstand the present job competency?					_	1
9	Does the curriculum enrich with the content to compete for the	31	7	4	3		4.40
9	and higher studies?						
	How do you rate the courses that you have learnt in relation to your	37	4	4			4.50
10							
	current job?	26	9	5	5		4.2
11	How do you rate the curriculum overall?						

Suggestions:

1. Few Alumni suggested motivation regarding creating models, proto types in major projects.

2. Most of the Alumni advised to introduce courses on Ethics.

3. Few alumni advised training to attend placement drives.

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Department of Master of Business Administration

Action Taken Report for ALUMNI feedback on Curriculum

Academic year: 2018-19

Sr. No	Feedback	Action Taken
1	Few Alumni suggested motivation regarding creating models, proto types in major projects.	Field Projects were done in different companies and encouraged in article presentation.
2	Most of the Alumni advised to introduce courses on Ethics.	Field visits organized for the various courses by the department.
3	Few alumni advised training to attend placement drives.	Training and placement drives are organized.

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Department of Master of Business Administration

Feedback Analysis of Parents

Academic year: 2018-19

Feedback collected and analyzed from Parents with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

the fol	lowing parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Sati	Stact	ory,	1-1			
S.No	Parameters relevant to the Institute	5	4	3	2	1	Avg.
1	Extracurricular	32	10				4.76
2	Medical Facility	35	5	2			4.79
3	Hostel	34	3	3	2		4.68
4	Library	35	4	3			4.76
5	Counselling & Guidance	32	8	2			4.71
6	Canteen	38	2	2			4.86
7	Transport	35	4	3			4.76
8	Internet facilities	38	1	2			4.88
9	Support of Anti-Ragging cell	36	4	2			4.81
10	Support of Female Grievance Redressal cell	38	2	2			4.80
11	Are you satisfied with the student discipline of the college	Ye	s(42	2)		No()	
12	Does your ward / Institute regularly informs you about performance		es (42			No()	
13	Are the faculty/Wardens/Heads appraise you about your ward		es(42			No()	
14	Are you satisfied with the examination system adopted in the	Yes(42)				No(
15	Are you satisfied with the quality of teaching offered by the college	Y	Yes(42))
	COMP						

Suggestions:

1. Few parents suggested for conducting Value added course.

Few Parents suggested having more interactive sessions regarding problematic subjects.



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Department of Master of Business Administration Action Taken Report for Parents feedback

Academic year: 2018-19

S.No.	FEEDBACK Requested for course to improve Digital skills.	ACTION TAKEN A Core courses "Digital Marketing "is included in MR18 curriculum
2	Need exposure on problematic subjects	Research Methodology and statistical analysis paper is been modified according to the requirement in BoS.

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Department of Master of Business Administration

Feedback Analysis of Student on Curriculum

Academic year: 2018-19

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	7	5			4.67
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	40	2	10			4.55
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	38	9	5	5		4.38
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	35	9	5	10		4.17
5	Electives offered in relation to the Technological advancements	45	8	7			4.63
	The units/sections in the syllabus are properly sequenced.	42	8	1	5		4.45
7	The curriculum equipped me with necessary technical skills to	40	5	2	10		4.30
8	face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the	46	11				4.81
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	6	5	5		4.51
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	43	4	5	5		4.47

Suggestions:

1. More Emphasis should be there on communication

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Semester: II SEM



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Department of Master of Business Administration

Feedback Analysis of Student on Curriculum

Academic year: 2018-19

Semester: IV SEM

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45		5			4.80
2	The courses studied by me are relevant and the contents are	40	5				4.89
	revised at reasonable intervals						
3	The courses studied by me have enhanced my knowledge as	38	2	5	5		4.40
	well as my skills and my capabilities.						
4	The allocation of the credits to the courses is appropriate in	35		5	10		4.27
	relation to the level of course work.						
5	Electives offered in relation to the Technological	35	8	7			4.81
	advancements						
6	The units/sections in the syllabus are properly sequenced.	32	8	5	5		4.45
7	The curriculum equipped me with necessary technical skills to	40	8	2			4.30
	face the industry.						
8	The recommended textbooks and additional source material	46	14				4.77
	(e-learning) are adequately available and map onto the						
	syllabus.						
9	The electives offered are relevant to the specialization streams	31	9	5	5		4.43
	and to the technological advancements.						
10	The laboratory experiments enhanced my understanding of the	33	7	5	5		4.47
	concepts and enabled me to relate theory to practice						
	(Experiential learning).						
			_			_	

Suggestions:

1. More focus on Practical aspects.

2. Students suggested for the expert lecture from the industry/academia

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Department of Master of Business Administration

Feedback Analysis of Student on Curriculum

Academic year: 2018-19

Semester: IV SEM

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45		5			4.80
2	The courses studied by me are relevant and the contents are	40	5				4.89
	revised at reasonable intervals						
3	The courses studied by me have enhanced my knowledge as	38	2	5	5		4.40
	well as my skills and my capabilities.						
4	The allocation of the credits to the courses is appropriate in	35		5	10		4.27
	relation to the level of course work.						
5	Electives offered in relation to the Technological	35	8	7			4.81
	advancements						
6	The units/sections in the syllabus are properly sequenced.	32	8	5	5		4.45
7	The curriculum equipped me with necessary technical skills to	40	8	2			4.30
	face the industry.						
8	The recommended textbooks and additional source material	46	14				4.77
	(e-learning) are adequately available and map onto the						
	syllabus.						
9	The electives offered are relevant to the specialization streams	31	9	5	5		4.43
	and to the technological advancements.						
10	The laboratory experiments enhanced my understanding of the	33	7	5	5		4.47
	concepts and enabled me to relate theory to practice						
	(Experiential learning).						
			-				

Suggestions:

1. More focus on Practical aspects.

2. Students suggested for the expert lecture from the industry/academia

Coordinator

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Department of Master of Business Administration

Action Taken Report for Students feedback on Curriculum

Academic year: 2018-19 Semester: II&IV SEM

S.No	FEEDBACK	ACTION TAKEN
1	Most of the students provided in regards to the quries like; syllabus was challenging, allocation of the credits to the course, depth of the course content, technical skills to face the industry, ability to formulate, analyze & solve problems, self & extra learning, and electives for technical	According to the analysis report of feedbacks received from students, it is proposed that the esyllabus may get modified by including the recent trends in technology in next BOS. So that the students will provide excellent response for the mentioned queries regarding the syllabus.
2	More Emphasis should be there on communication	Career skills introduced from 4th semester onwards.
3	More focus on Practical aspect.	Practical session were conducted

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Department of Master of Business Administration

Feedback Analysis of Student on Curriculum

Academic year: 2018-19

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	10	5			4.67
2	The courses studied by me are relevant and the contents are	40	5	10			4.55
_	revised at reasonable intervals						
3	The courses studied by me have enhanced my knowledge as	38	12	5	5		4.38
	well as my skills and my capabilities.						
4	The allocation of the credits to the courses is appropriate in	35	10	5	10		4.17
	relation to the level of course work.						
5	Electives offered in relation to the Technological	45	8	7			4.63
	advancements						
6	The units/sections in the syllabus are properly sequenced.	42	8	5	5		4.45
7	The curriculum equipped me with necessary technical skills to	40	8	2	10		4.30
ĺ	face the industry.						
8	The recommended textbooks and additional source material	46	14				4.77
	(e-learning) are adequately available and map onto the						
	syllabus.						
9	The electives offered are relevant to the specialization streams	41	9	5	5		4.43
–	and to the technological advancements.						
10	The laboratory experiments enhanced my understanding of the	43	7	5	5		4.47
10	concepts and enabled me to relate theory to practice						
	(Experiential learning).						
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Suggestions:

1. To increase the period of internship, value added course, project based learning courses

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Semester: I SEM





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Department of Master of Business Administration

Feedback Analysis of Student on Curriculum

Academic year: 2018-19

Semester: III SEM

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

Attributes	5	4	3	2	1	Avg.
The curriculum is designed so as to enhance our employability	45	4	5			4.67
The courses studied by me are relevant and the contents are	40	5	4			4.55
revised at reasonable intervals						
The courses studied by me have enhanced my knowledge as	38	8	5	5		4.38
well as my skills and my capabilities.						
The allocation of the credits to the courses is appropriate in	35	4	5	10		4.17
relation to the level of course work.						
Electives offered in relation to the Technological	45	2	7			4.63
advancements						
The units/sections in the syllabus are properly sequenced.			_			4.45
The curriculum equipped me with necessary technical skills to	36	8	2	10		4.30
face the industry.						
	40	14				4.74
(e-learning) are adequately available and map onto the						
syllabus.						
The electives offered are relevant to the specialization streams	41	6	5	5		4.40
and to the technological advancements.						
The laboratory experiments enhanced my understanding of the	43	1	5	5		4.44
concepts and enabled me to relate theory to practice						
•						
	The curriculum is designed so as to enhance our employability The courses studied by me are relevant and the contents are revised at reasonable intervals The courses studied by me have enhanced my knowledge as well as my skills and my capabilities. The allocation of the credits to the courses is appropriate in relation to the level of course work. Electives offered in relation to the Technological advancements The units/sections in the syllabus are properly sequenced. The curriculum equipped me with necessary technical skills to face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus. The electives offered are relevant to the specialization streams and to the technological advancements.	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The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice	The curriculum is designed so as to enhance our employability The courses studied by me are relevant and the contents are revised at reasonable intervals The courses studied by me have enhanced my knowledge as well as my skills and my capabilities. The allocation of the credits to the courses is appropriate in relation to the level of course work. Electives offered in relation to the Technological advancements The units/sections in the syllabus are properly sequenced. The curriculum equipped me with necessary technical skills to face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus. The electives offered are relevant to the specialization streams and to the technological advancements. The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice	The curriculum is designed so as to enhance our employability The courses studied by me are relevant and the contents are revised at reasonable intervals The courses studied by me have enhanced my knowledge as well as my skills and my capabilities. The allocation of the credits to the courses is appropriate in relation to the level of course work. Electives offered in relation to the Technological A5 2 7 advancements The units/sections in the syllabus are properly sequenced. The curriculum equipped me with necessary technical skills to face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus. The electives offered are relevant to the specialization streams and to the technological advancements. The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice	The curriculum is designed so as to enhance our employability The courses studied by me are relevant and the contents are revised at reasonable intervals The courses studied by me have enhanced my knowledge as well as my skills and my capabilities. The allocation of the credits to the courses is appropriate in relation to the level of course work. Electives offered in relation to the Technological advancements The units/sections in the syllabus are properly sequenced. The curriculum equipped me with necessary technical skills to face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus. The electives offered are relevant to the specialization streams and to the technological advancements. The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice	The curriculum is designed so as to enhance our employability The courses studied by me are relevant and the contents are revised at reasonable intervals The courses studied by me have enhanced my knowledge as well as my skills and my capabilities. The allocation of the credits to the courses is appropriate in relation to the level of course work. Electives offered in relation to the Technological advancements The units/sections in the syllabus are properly sequenced. The curriculum equipped me with necessary technical skills to face the industry. The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus. The electives offered are relevant to the specialization streams and to the technological advancements. The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice

Suggestions:

 Special mock classes test and quiz were suggested to understand the depth of syllabus and its contents to get more knowledge to enable the students to perform well in placement interview

Coordinator

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Department of Master of Business Administration

Action Taken Report for Students feedback on Curriculum

Semester: I&III SEM 2018-19 Academic year:

S.No.	FEEDBACK	ACTION TAKEN
1	To increase the period of internship, value added course, project based learning courses	Normally internship is taken by the students in the summer vacation. But considering the pandemic situation, in the even semester 2019-20, departments and Training and Placement cell were informed to facilitate students to undergo virtual internship as per the guidelines of UGC / AICTE viz. Internshala and other organizations
2	Special mock classes test and quiz were suggested to understand the depth of syllabus and its contents to get more knowledge to enable the students to perform well in placement interview.	According to the students feedback analysis the action were taken include class test and quiz classes during academic session

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Department of Master of Business Administration

Analysis of Teachers Feedback on curriculum

Academic year: 2018-19

Feedback collected and analyzed from Teachers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Attributes	5	4	3	2	1	Avg.
I	Syllabus is suitable to the course.	13	3				4.81
2	Syllabus is need based.	13	2	1			4.75
3	The prescribed books are available in the Library in Sufficient numbers	14	2				4.88
4	Aims and objectives of the syllabi are well defined and clear to teachers and students.	13	3				4.81
5	Course content is followed by corresponding reference books/materials	12	4				4.75
6	The course/syllabus has good balance between theory and Lab.	14	2				4.88
7	The course/syllabus of this subject increased my knowledge and perspective in the subject area.	14		2			4.75
8	The books prescribed/listed as reference materials are relevant, updated and appropriate.	12	3	1			4.69
9	Contents of curriculum are as per the industry requirement	13	3				4.71

Suggestions:

1. Few faculty members suggested improvising Analytical ability.

2. Few Faculty members advised for real time exposure in markets.

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Department of Master of Business Administration

Action Taken Report for Teachers feedback on curriculum

Academic year: 2018-19

S.No.	FEEDBACK	ACTION TAKEN
1	Requested a course on improvising Analytical ability	An Core Course "Business Analytics" is included in MR-18 Curriculum.
2	Need exposure on Advances in market	A One-Day workshop was organized on "Employability skills" are organized in the month of April.

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