



**MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)**  
 UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH,  
 Hyderabad). Accredited 2<sup>nd</sup> time by NAAC with 'A' Grade,  
 Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,  
 Telangana State – 500100, [www.mrec.ac.in](http://www.mrec.ac.in)

### Department of Master of Business Administration

### Feedback Analysis of Employer on Curriculum

**Academic year: 2015-16**

Feedback collected and analyzed from Employers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	Curriculum relevant for employability	8					5
2	Curriculum effective in developing innovative thinking	4	4				4.67
3	Syllabus effective in developing skill oriented human resources	5	3				4.63
4	Current syllabus is need based	4	3	1			4.38
5	Effectiveness of curriculum for development of entrepreneurship	4	2	2			4.25
6	Curriculum Includes project/dissertation/in-plant training/field visit for real-life experiential Learning	3	2	3			4.00
7	Curriculum Incorporates computer skills and other soft skills needed for employment	5	2	1			4.20
8	Curriculum includes human values and ethics.	5	2	1			4.20
9	Are existing courses sufficient to meet corporate world's needs?	YES ( 8 )			No ( )		
10	Are the subjects in the curriculum relevant with reference to the industry?	YES ( 8 )			No ( )		
11	Are our syllabi up to the mark?	YES ( 8 )			No ( )		

### Suggestions:

1. Few Employers suggested to improve communication skills
2. Few employers suggested introducing course on emerging trends.

*Buele*  
**Coordinator**

*K. Ven*  
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**Department of Master of Business Administration**

**Action Taken Report for Employers feedback on Curriculum**

**Academic year: 2015-16**

S.No.	FEEDBACK	ACTION TAKEN
1	Requested for course to improve communication skills	A course "Business communication skills" is included in MR15 curriculum
2	Need exposure on Recent Trends.	A Value Added course on "Digital Marketing" is scheduled in the month of December.

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**Coordinator**

*K. Ven*

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**Department of Master of Business Administration**

**Feedback Analysis of ALUMNI on Curriculum**

Academic year: 2015-16

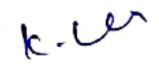
Feedback collected and analyzed from ALUMNI on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Attributes	5	4	3	2	1	Avg.
1	Does the courses on Curriculum has relevance to the present scenario?	30	5	5			4.88
2	Does the curriculum have enough emphasis on the practical courses?	28	9	3			4.63
3	Does the curriculum give enough scope to opt elective courses / interdepartmental courses?	35	5				4.50
4	Does the curriculum able to bridge the gap between industries and institute?	25		8	7		4.51
5	How do you rate the courses which are skills related suiting to the industry included into the programs?	32	8				4.27
6	How do you rate the learning experience in terms of their relevance to the real-life application?	34	3	3			4.25
7	Does the curriculum sensitize the students for the issues like gender equality, effective communication and professional ethics?	20	12	4	4		4.63
8	Does the curriculum enrich the student with the knowledge required to withstand the present job competency?	27	8	3	2		4.50
9	Does the curriculum enrich with the content to compete for the competitive examinations and higher studies?	26	7	4	3		4.40
10	How do you rate the courses that you have learnt in relation to your current job?	32	4	4			4.51
11	How do you rate the curriculum overall?	21	9	5	5		4.15

**Suggestions:**

1. Few Alumni suggested conducting more programs on career guidance.
2. Most of the Alumni felt that more practical exposure is needed.
3. Few alumni advised to introduce courses to improve the ethical values.

  
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**Department of Master of Business Administration**

**Action Taken Report for ALUMNI feedback on Curriculum**

Academic year: 2015-16

Sr. No	Feedback	Action Taken
1	Few Alumni suggested conducting more programs on career guidance	Mock interviews and placement Training was conducted.
2	Most of the Alumni felt that more practical exposure is needed	Most of the courses offered by MBA Department are focused based on employability/skill development and per the stake holders suggestion, curriculum of the courses was restructured and reviewed to meet the students demands. Also the New courses were include in the curriculum e.g. Management and organization Behaviour, Business Communication, Total Quality management, Creativity and Innovation etc..
3	Few alumni advised to introduce courses to improve the ethical values.	Field visits organized for the various courses by the department in the odd semester 2015-16

  
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### Department of Master of Business Administration

### Feedback Analysis of Parents

**Academic year: 2015-16**

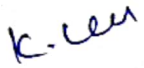
Feedback collected and analyzed from Parents with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Parameters relevant to the Institute	5	4	3	2	1	Avg.
1	Extracurricular	32	8	2			4.71
2	Medical Facility	35	4	3			4.76
3	Hostel	30	10	2			4.67
4	Library	32	8	2			4.71
5	Counselling & Guidance	30	5	5	2		4.50
6	Canteen	33	7			2	4.64
7	Transport	28	12		2		4.62
8	Internet facilities	35	6	1			4.81
9	Support of Anti-Ragging cell	36	4	2			4.81
10	Support of Female Grievance Redressal cell	38	2	2			4.86
11	Are you satisfied with the student discipline of the college	Yes ( 42)			No( )		
12	Does your ward / Institute regularly informs you about performance	Yes (42)			No( )		
13	Are the faculty/Wardens/Heads appraise you about your ward	Yes (42 )			No( )		
14	Are you satisfied with the examination system adopted in the institute	Yes (42 )			No( )		
15	Are you satisfied with the quality of teaching offered by the college	Yes( 42)			No( )		

### Suggestions:

1. Few Parents requested to conduct "mock Interviews" to their wards.
2. Most of the parents advised to arrange more Industrial tours in a year.
3. Few parents suggested conducting training programs on emerging trends.

  
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**Department of Master of Business Administration**

**Action Taken Report for Parents feedback**

**Academic year: 2015-16**

S.No.	FEEDBACK	ACTION TAKEN
1	Requested for conduct "mock Interviews" to their wards.	Lab course on "Personality Effectiveness seminar and Business Best practices is included in MR15 curriculum.
2	Requested for Industrial tours.	Industrial Tour was Conducted.
3	Requested for Recent Trends.	An audit course "Personality Development -seminar" is introduced in MR15 curriculum.

*Buele*  
**Coordinator**

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**HOD**  
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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2015-16**

**Semester: II SEM**


Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	6	5			4.34
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	36	5	10			4.45
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	34	12	5	5		4.38
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	31	10	5	10		4.17
5	Electives offered in relation to the Technological advancements	44	8	7			4.43
6	The units/sections in the syllabus are properly sequenced.	42	4	5	5		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	40	4	2	10		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	46	14				4.77
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	5	5	5		4.43
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	39	7	5	5		4.27

**Suggestions:**

1. Change in teaching/ learning methods.
2. To conduct periodical tests

  
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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2015-16**

**Semester: IV SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	80	4	2			4.27
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	70	10	4	2		4.35
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	75	5	4	2		4.38
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	76	5	3	2		4.17
5	Electives offered in relation to the Technological advancements	82	2	2			4.43
6	The units/sections in the syllabus are properly sequenced.	75	4	5	2		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	70	10	4	2		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	72	4	5	5		4.47
9	The electives offered are relevant to the specialization streams and to the technological advancements.	73	9	4			4.43
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	74	8		4		4.37

**Suggestions:**

1. To conduct more number of national level and international level conferences, workshops, etc.
2. To provide internet facilities in library.

*Buebo*  
**Coordinator**

*K. Ven*  
**HOD**

**HEAD OF THE DEPARTMENT**  
Master of Business Administration  
MALLA REDDY ENGINEERING COLLEGE  
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**Department of Master of Business Administration**

**Action Taken Report for Students feedback on Curriculum**

**Academic year: 2015-16**

**Semester: II&IV SEM**

S.No.	FEEDBACK	ACTION TAKEN
1	Change in teaching/ learning methods.	Teachers have been motivated to adopt new teaching method like power point based teaching etc.
2	To conduct periodical tests	The practice of unit test has been added in teaching learning process.
3	To conduct more number of national level and international level conferences, workshops, etc.	Department of MBA organized national level and international level conferences, workshops
4	To provide internet facilities in library.	Wi Fi internet connectivity made available at library

*Buola*  
**Coordinator**

*K. Ven*  
**HOD**  
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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2015-16**

**Semester: I SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

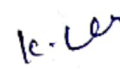
(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	10	5			4.67
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	40	5	10			4.55
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	38	12	5	5		4.38
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	35	10	5	10		4.17
5	Electives offered in relation to the Technological advancements	45	8	7			4.63
6	The units/sections in the syllabus are properly sequenced.	42	8	5	5		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	40	8	2	10		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	46	14				4.77
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	9	5	5		4.43
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	43	7	5	5		4.47

**Suggestions:**

1. Less flexibility in choosing the electives.
2. Skill development and job oriented courses were requested

  
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**HOD**

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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2015-16**

**Semester: III SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	80	10	2			4.34
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	70	10	10	2		4.43
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	75	5	10	2		4.28
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	76	5	9	2		4.17
5	Electives offered in relation to the Technological advancements	82	8	2			4.33
6	The units/sections in the syllabus are properly sequenced.	75	10	5	2		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	70	10	10	2		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	72	10	5	5		4.57
9	The electives offered are relevant to the specialization streams and to the technological advancements.	73	9	4	6		4.43
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	74	8	6	4		4.27

**Suggestions:**

1. Students suggested for conducting workshop to enhance the analytical and technical skills.

*Buele*  
**Coordinator**

*K. C. M.*  
**HOD**  
**HEAD OF THE DEPARTMENT**  
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**Department of Master of Business Administration**

**Action Taken Report for Students feedback on Curriculum**

**Academic year: 2015-16**

**Semester: I & III SEM**

S.No.	FEEDBACK	ACTION TAKEN
1	Less flexibility in choosing the electives in relation to technology advancements	From MR15 onwards CHOICE BASED CREDIT SYSTEM (CBCS) is implemented
2	Training for how to effectively prepare for personal interview and group discussions during recruitment was suggested	For MBA students personality development cases were conducted.
3	Skill development and job oriented courses were requested	Most of the courses offered by ECE Department are focused based on employability/skill development and per the stake holder's suggestion, curriculum of the courses was restructured and reviewed to meet the student's demands. Also the New courses were include in the curriculum e.g Management and organization Behaviour, Total Quality management, Creativity and Innovation, etc

*Buelo*  
**Coordinator**

*K. C. Ch*  
**HOD**  
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**Department of Master of Business Administration**

**Analysis of Teachers Feedback on curriculum**

**Academic year: 2015-2016**

Feedback collected and analyzed from Teachers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Attributes	5	4	3	2	1	Avg.
1	Syllabus is suitable to the course.	13	2				4.87
2	Syllabus is need based.	13	1	1			4.80
3	The prescribed books are available in the Library in Sufficient numbers	14	1				4.81
4	Aims and objectives of the syllabi are well defined and clear to teachers and students.	13	2				4.75
5	Course content is followed by corresponding reference books/materials	12	3				4.69
6	The course/syllabus has good balance between theory and Lab.	14	1				4.81
7	The course/syllabus of this subject increased my knowledge and perspective in the subject area.	13		2			4.73
8	The books prescribed/listed as reference materials are relevant, updated and appropriate.	12	2	1			4.73
9	Contents of curriculum are as per the industry requirement	13	2				4.87

**Suggestions:**

1. Few Faculty members advised for more practical exposure towards Industry.
2. Few faculty members suggested conducting more training programs.
3. Few Faculty members advised to organize career guidance programs for final year students.

*Buelo*  
Coordinator

*K. Venkatesh*  
HOD  
OF THE DEPARTMENT  
of Business Administration  
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**Department of Master of Business Administration**

**Action Taken Report for Teachers feedback on curriculum**

**Academic year: 2015-16**

S.No.	FEEDBACK	ACTION TAKEN
1	Requested for practical exposure towards Industry.	Lab course on "Personality Effectiveness seminar and Business Best practices is included in MR15 curriculum.
2	Need exposure on Soft Skills Training	A Value Added course on "Soft Skills Training" is scheduled in the month of April.
3	Need Exposure on career guidance programs	Personality Development Programs are organized in the department.

*Buele*  
**Coordinator**

*K. Ven*  
**HOD**  
**HEAD OF THE DEPARTMENT**  
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