



**MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)**  
UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH,  
Hyderabad). Accredited 2<sup>nd</sup> time by NAAC with 'A' Grade,  
Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,  
Telangana State – 500100, [www.mrec.ac.in](http://www.mrec.ac.in)

**Department of Master of Business Administration**

**Feedback Analysis of Employer on Curriculum**

**Academic year: 2019-20**

Feedback collected and analyzed from Employers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.


(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	Curriculum relevant for employability	7					5.00
2	Curriculum effective in developing innovative thinking	6	1				4.86
3	Syllabus effective in developing skill oriented human resources	7					5.00
4	Current syllabus is need based	6	1				4.86
5	Effectiveness of curriculum for development of entrepreneurship	6	1				4.86
6	Curriculum Includes project/dissertation/in-plant training/field visit for real-life experiential Learning	5	2				4.71
7	Curriculum Incorporates computer skills and other soft skills needed for employment	4	2	1			4.43
8	Curriculum includes human values and ethics.	5	2				4.71
9	Are existing courses sufficient to meet corporate world's needs?	YES ( 7 )		No ( )			
10	Are the subjects in the curriculum relevant with reference to the industry?	YES ( 7 )		No ( )			
11	Are our syllabi up to the mark?	YES ( 7 )		No ( )			

**Suggestions:**

1. Few Employers suggested improving Analytical ability
2. Few employers suggested need exposure on Corporate Opportunities and Challenges.

  
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**Department of Master of Business Administration**  
**Action Taken Report for Employers feedback on Curriculum**

**Academic year: 2019-20**

S.No.	FEEDBACK	ACTION TAKEN
1	Introduce a course on Analytical ability.	A Open elective course on "Management of Stress and Quality of management" are included in MR18 curriculum.
2	Need exposure on Corporate Opportunities and Challenges.	A one day workshop on "corporate opportunities and challenges" is schedule in the month of March.

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**Department of Master of Business Administration**

**Feedback Analysis of ALUMNI on Curriculum**

**Academic year: 2019-20**

Feedback collected and analyzed from ALUMNI on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)


S.No	Attributes	5	4	3	2	1	Avg.
1	Does the courses on Curriculum has relevance to the present scenario?	31	5	5			4.57
2	Does the curriculum have enough emphasis on the practical courses?	28	9	3			4.36
3	Does the curriculum give enough scope to opt elective courses / interdepartmental courses?	36	5				4.50
4	Does the curriculum able to bridge the gap between industries and institute?	26		8	7		4.51
5	How do you rate the courses which are skills related suiting to the industry included into the programs?	33	8				4.27
6	How do you rate the learning experience in terms of their relevance to the real-life application?	35	3	3			4.36
7	Does the curriculum sensitize the students for the issues like gender equality, effective communication and professional ethics?	21	12	4	4		4.41
8	Does the curriculum enrich the student with the knowledge required to withstand the present job competency?	28	8	3	2		4.52
9	Does the curriculum enrich with the content to compete for the competitive examinations and higher studies?	27	7	4	3		4.44
10	How do you rate the courses that you have learnt in relation to your current job?	33	4	4			4.42
11	How do you rate the curriculum overall?	22	9	5	5		4.22

**Suggestions:**

Few Alumni suggested improving Analytical skills.

2. Few Alumni suggested need exposure on career opportunities and challenges.

  
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**Department of Master of Business Administration**

**Action Taken Report for ALUMNI feedback on Curriculum**

Academic year: 2019-20

Sr. No	Feedback	Action Taken
1	Students need to be aware on the current trends.	Access to books and self-learning software are made available in the placement cell.
2	Students are strong in their domain knowledge, however communication skills need improvement.	Intensive training on spoken English should be planned.

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### Department of Master of Business Administration

### Feedback Analysis of Parents

**Academic year: 2019-20**

Feedback collected and analyzed from Parents with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Parameters relevant to the Institute	5	4	3	2	1	Avg.
1	Extracurricular	32	8	1			4.76
2	Medical Facility	36	4	3			4.77
3	Hostel	31	10	2			4.67
4	Library	33	8	2			4.72
5	Counselling & Guidance	31	5	5	2		4.51
6	Canteen	34	7			2	4.74
7	Transport	29	12		2		4.58
8	Internet facilities	36	6	1			4.69
9	Support of Anti-Ragging cell	37	4	2			4.81
10	Support of Female Grievance Redressal cell	39	2	2			4.86
11	Are you satisfied with the student discipline of the college	Yes( 43)			No( )		
12	Does your ward / Institute regularly informs you about performance	Yes(43 )			No( )		
13	Are the faculty/Wardens/Heads appraise you about your ward	Yes(43)			No( )		
14	Are you satisfied with the examination system adopted in the institute	Yes(43)			No( )		
15	Are you satisfied with the quality of teaching offered by the college	Yes( 43)			No( )		

#### Suggestions:

1. Few Parents requested to conduct more Value added course.
2. Few parents suggested conducting training programs on emerging trends.

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**Department of Master of Business Administration**

**Action Taken Report for Parents feedback**

**Academic year: 2019-20**

S.No.	FEEDBACK	ACTION TAKEN
1	Need exposure on Training programs.	A One-Day workshop was organized on "Innovation Management- Challenges and Opportunities.
2	Need exposure on Recent Trends	Value added course was organized on "Application of Python for stock performance analysis" in the month of January.

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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2019-20**

**Semester: I SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	5	5			4.73
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	35	5	10	5		4.27
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	33	12	5	5		4.33
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	35	10	5	5		4.36
5	Electives offered in relation to the Technological advancements	40	8	7			4.60
6	The units/sections in the syllabus are properly sequenced.	37	8	5	5		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	35	8	2	10		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	41	14				4.75
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	4	5	5		4.41
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	38	7	5	5		4.42

**Suggestions:**

1. Students suggested to develop entrepreneurial skills as well as technical skills which help them to identify students potential
2. Skill development and job oriented courses were requested by students

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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2019-20**

**Semester: III SEM**


Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.


(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	7	5			4.70
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	40	5	10			4.55
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	38	12	5	2		4.51
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	32	10	5	10		4.23
5	Electives offered in relation to the Technological advancements	42	8	7			4.60
6	The units/sections in the syllabus are properly sequenced.	39	8	5	5		4.47
7	The curriculum equipped me with necessary technical skills to face the industry.	40	5	2	10		4.35
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	46	10	1			4.79
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	6	5	5		4.45
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	43	4	5	5		4.49

**Suggestions:**

1. To increase more field visits for courses

  
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**Department of Master of Business Administration**

**Action Taken Report for Students feedback on Curriculum**

**Academic year: 2019-20**

**Semester: I& III SEM**

Sr. No	Feedback	Action Taken
1	Students suggested to develop entrepreneurial skills as well as technical skills which help them to identify students potential	Entrepreneurship workshop was conducted by the Department of MBA students. A five-day workshop was organized.
2	Skill development and job oriented courses were requested by students	Most of the courses offered by MBA Department are focused based on employability/skill development and per the stake holders suggestion, curriculum of the courses was restructured and reviewed to meet the students demands. Also the New courses were include in the curriculum e.g. Management of stress, Retailing management, IHRM, was introduced.
3	To increase more field visits for courses.	Field visits organized for the various courses by the department in the odd semester 2019-20

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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2019-20**

**Semester: II SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

**52**

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	45	2	5			4.77
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	40	5	2	5		4.55
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	38	4	5	5		4.48
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	35	2	5	10		4.07
5	Electives offered in relation to the Technological advancements	45		7			4.13
6	The units/sections in the syllabus are properly sequenced.	42		5	5		4.05
7	The curriculum equipped me with necessary technical skills to face the industry.	40		2	10		4.50
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	46	12				4.50
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	1	5	5		4.03
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	43		6	5		4.27

**Suggestions:**

1. To increase the period of internship, value added course, project based learning courses

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**Department of Master of Business Administration**

**Feedback Analysis of Student on Curriculum**

**Academic year: 2019-20**

**Semester: IV SEM**

Feedback collected and analyzed from students on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters.

(1- Strongly disagree, 2- Disagree, 3- Uncertain, 4- Agree, 5- Strongly agree)

S.No	Attributes	5	4	3	2	1	Avg.
1	The curriculum is designed so as to enhance our employability	41	10	5			4.67
2	The courses studied by me are relevant and the contents are revised at reasonable intervals	36	5	10			4.55
3	The courses studied by me have enhanced my knowledge as well as my skills and my capabilities.	38	8	5	5		4.38
4	The allocation of the credits to the courses is appropriate in relation to the level of course work.	35	6	5	10		4.17
5	Electives offered in relation to the Technological advancements	45	4	7			4.63
6	The units/sections in the syllabus are properly sequenced.	42	8	1	5		4.45
7	The curriculum equipped me with necessary technical skills to face the industry.	40	4	2	10		4.30
8	The recommended textbooks and additional source material (e-learning) are adequately available and map onto the syllabus.	46	5	5			4.77
9	The electives offered are relevant to the specialization streams and to the technological advancements.	41	5	5	5		4.43
10	The laboratory experiments enhanced my understanding of the concepts and enabled me to relate theory to practice (Experiential learning).	43	7	1	5		4.47

**Suggestions:**

1. Special mock classes test and quiz were suggested to understand the depth of syllabus and its contents to get more knowledge to enable the students to perform well in placement interview

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**Department of Master of Business Administration**

**Action Taken Report for Students feedback on Curriculum**

**Academic year: 2019-20**

**Semester: II & IV SEM**

Sr. No	Feedback	Action Taken
1	To increase the period of internship, value added course, project based learning courses	Normally internship is taken by the students in the summer vacation. But considering the pandemic situation, in the even semester 2019-20, departments and Training and Placement cell were informed to facilitate students to undergo virtual internship as per the guidelines of UGC / AICTE viz. Internshala and other organizations
2	Special mock classes test and quiz were suggested to understand the depth of syllabus and its contents to get more knowledge to enable the students to perform well in placement interview .	According to the students feedback analysis the action were taken include class test and quiz classes during academic session

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**Department of Master of Business Administration**

**Analysis of Teachers Feedback on curriculum**

**Academic year: 2019-20**

Feedback collected and analyzed from Teachers on curriculum with a ranking on the scale of 1 to 5 for each of the following parameters. (5- Excellent, 4- Very Good, 3- Good, 2- Satisfactory, 1-Poor)

S.No	Attributes	5	4	3	2	1	Avg.
1	Syllabus is suitable to the course.	13	4	1			4.69
2	Syllabus is need based.	15	2	1			4.78
3	The prescribed books are available in the Library in Sufficient numbers	16	2				4.89
4	Aims and objectives of the syllabi are well defined and clear to teachers and students.	13	4	1			4.67
5	Course content is followed by corresponding reference books/materials	12	3	3			4.50
6	The course/syllabus has good balance between theory and Lab.	14	6				4.70
7	The course/syllabus of this subject increased my knowledge and perspective in the subject area.	14		4			4.56
8	The books prescribed/listed as reference materials are relevant, updated and appropriate.	12	4	2			4.56
9	Contents of curriculum are as per the industry requirement	15	3				4.83

**Suggestions:**

1. Few Faculty members advised a request a course for recent trends.
2. Few faculty members requested to introduce Entrepreneurship Elective.

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**Department of Master of Business Administration**

**Action Taken Report for Teachers feedback on curriculum**

**Academic year: 2019-20**

S.No.	FEEDBACK	ACTION TAKEN
1	Need exposure on Recent Trends	Value added course was organized on "Understanding SPSS and its applications in management" in the month of September.
2	Need exposure on Workshop.	A Professional Elective "Entrepreneurship" is included in MR-18 curriculum.

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